

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 02164 150758Z

14

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 W

----- 108314

R 150555Z OCT 75

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 6533

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 2164

E.O. 11652: N/A

TAGS: EIND, AS

SUBJ: FOREIGN LICENSING OPPORTUNITY: IMAGINEERING DESIGN, INC.

OPPORTUNITY NO: 8-75-074

REF: A-5784

FOLLOWING FIRMS HAVE EXPRESSED INTEREST IN SUBJECT FLO:

1. ACADEMIC PRESS (AUST.) PTY. LTD.
40 WHITING STREET
ARTARMON, N.S.W. 2064
ATTN: A.W. CRAVEN, GENERAL MANAGER
2. PRENTICE-HILL OF AUST. PTY. LTD.
GROSVENOR PLACE
BROOKVALE, N.S.W. 2100
ATTN: DON BRADMORE, SALES MANAGER
3. AUSTRALIA AND NEW ZEALAND BOOK CO. PTY. LTD.
23 CROSS STREET
BROOKVALE, N.S.W. 2100
ATTN: ROSS KING, MANAGER
4. THOMSON PUBLICATIONS (AUST. PTY. LTD.)
47 CHIPPEN STREET
CHIPPENDALE, N.S.W. 2008
ATTN: MAX CAIL, DPUTY MANAGING DIRECTOR

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SYDNEY 02164 150758Z

COMMENT:

RE ACADEMIC PRESS PTY. LTD., MR. CRAVEN SUGGESTS
THAT IMAGINEERING SHOULD CONTACT MR. JACK BURGESS
S.V.P. ACADEMIC PRESS INC., 111 5TH AVE., NEW YORK,
N.Y. 10003 TO DISCUSS PUBLICATIONS IN AUSTRALIA AND
OTHER COUNTRIES. PRENTICE-HILL WILL WRITE IMAGINEERING
AT ONCE ASKING FOR FURTHER INFORMATION.

AUSTRALIA AND NEW ZEALAND BOOK CO. AND THOMSON
PUBLICATIONS HAVE SHOWN INTEREST AND WOULD LIKE
IMAGINEERING TO SEND MORE DETAILED INFORMATION ON
THE PROPOSAL.

THE PROPOSAL AS A FOREIGN LICENSING OPPORTUNITY WILL
APPEAR IN THE POSTS NOVEMBER COMMERCIAL NEWSLETTER.
HANNAH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION
Control Number: n/a
Copy: SINGLE
Draft Date: 15 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SYDNEY02164
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750357-0097
From: SYDNEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751054/aaaabvuv.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: buchant0
Review Comment: n/a
Review Content Flags:
Review Date: 28 OCT 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 OCT 2003 by MaustMC>; APPROVED <03 FEB 2004 by buchant0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN LICENSING OPPORTUNITY: IMAGINEERING DESIGN, INC. OPPORTUNITY NO: 8-75-074
TAGS: EIND, AS, US, IMAGINEERING DESIGN INC
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006